

BLOCKV Token Sale

Smart Virtual Goods on the Blockchain

BLOCKV provides a platform for the developer community to create and distribute vAtoms: dynamic, compelling digital goods that provide new models of blockchain utility and commerce potential.

THE INTERFACE MOMENT

BLOCKV brings the interface moment to blockchain, the layer necessary to unleash exponential mainstream adoption. BLOCKV's interface protocol augments blockchains like Bitcoin, Ethereum, EOS and others with powerful, revenue-generating consumer-facing experiences, such as interactive 2D and 3D graphics, sounds, music, animation, location, combinability, retail redemption, and real-time state changes based on environmental events.

BLOCKV enables the rapid development and distribution of interactive smart objects - "experiential currency". These smart objects, called vAtoms (Virtual Atoms) make a cryptocurrency come alive as a dynamic asset for developers, brands and end users.

By merging code and multimedia elements, BLOCKV marries the power of a cryptocurrency with consumer engagement, unlocking revenue opportunities and galvanizing the developer ecosystem. BLOCKV platform is now live after 2 years of extensive development.

WHY BLOCKV IS IMPORTANT

The virtual goods economy is spreading and growing rapidly, however, the full extent of its global impact is yet to come due to several inhibiting factors: (1) experiential digital objects are generally stuck in the silos of walled gardens, (2) they cannot be truly owned, (3) they lack interoperability with real-world commerce and marketplaces. Our mission is to **free the object**, ushering in the new virtual goods economy.

THE BLOCKV TOKEN: V

V (ticker: VEE) tokens are the lifeblood of the BLOCKV ecosystem. Vs are smart contract tokens built on the ERC20 token standard. They are an integral part of the BLOCKV open-source protocol and each of its composite parts require V to power the BLOCKV ecosystem with a mechanism for rewards and collaboration.

WHO WILL BENEFIT FROM BLOCKV

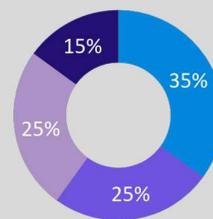
BLOCKV solution provides interoperability, scalability and user-centric experience on the secure blockchain protocol that will span across a multitude of industries. From \$15 billion gaming market to >\$100 billion AR/VR market to \$100 billion cryptocurrency market, and to many others, the platform provides the trust layer for consumers and businesses to own, trade, exchange and transact with scarce, unique, and proprietary virtual objects. We are spearheading the democratization of a nascent virtual goods economy, both from the developer's and the user's perspective by providing the developers the tools to innovate beyond current limitations. Our solution removes blockchain complexity for developers, providing a dynamic experience layer for consumer-facing blockchain applications. BLOCKV is the easy and direct path for mass scale revenue generation on blockchains.

TIMELINE:

- Presale: Sep 18 - Oct 10, 2017
- Main token sale: Oct 19 - Oct 24, 2017

TARGET:

- Presale: \$20 million cap
- Main sale: \$20 million cap



35% allocated to the launch contributors
25% reserved to incentivise the development community
25% reserved for the development team, advisors and founders
15% strategic 6 year lock up reserved to fuel innovation and ecosystem health

- Ethereum ERC20 token
- Purchase methods accepted: ETH

EXECUTIVE TEAM



REEVE COLLINS

Chief Executive Officer

A long-standing pioneer in the Bitcoin/Blockchain space, Co-Founder and CEO of Tether. His efforts revolutionized the way currency is transacted by creating the world's first fiat currency platform on the Bitcoin blockchain.



GUNTHER THIEL

Chief Technology Officer

25 year veteran CTO with deep experience in designing, architecting, building and evangelizing disruptive, thought-leading solutions for telcos, cloud and the enterprise.



LUKAS FLURI

Chief Operating Officer

A technology entrepreneur and executive with nearly 20 years of experience in building up and leading organisations, which have developed some of the most innovative mobile, TV and cloud products.



CRAIG SELLERS

Blockchain Architect

A true blockchain expert and thought leader, who has co-founded, advised and worked as chief technologist of many companies including Omni and Tether.

Additional Information:

You can find more information about the BLOCKV token sale at our web site <http://blockv.io>